

Alibaba Group Holding Ltd is an online and mobile commerce company. It operates China's most popular online marketplaces such as Taobao (C2C), Tmall (B2C), and Juhuasuan. It also engages in advertising, digital media, cloud computing, and other.

Alibaba is the world's largest online and mobile commerce company, measured by GMV. It operates China's most-visited online marketplaces, including Taobao (C2C) and Tmall (B2C). Alibaba's China marketplaces accounted for 76% of revenue in fiscal 2017, with Taobao revenue generated through advertising and other merchant data services while Tmall derived revenue from commissions, followed by digital media (9%), international marketplaces (8%), cloud computing (4%), and other (2%). Mobile GMV accounted for 79% of consolidated GMV in fiscal 2017.

GMV: Gross merchandise volume or **GMV** is a term used in online retailing to indicate a total sales dollar value for merchandise sold through a particular marketplace over a certain time frame.



Default checklist score 3.7/5

Personalized Checklist

Switch to: + New Checklist

Checklist Items / Related Parameters	Worst	Neutral	Best
Within your circle of competence?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Regulatory environment favorable?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
High quality business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Enough margin of safety with stocks?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Gurus are buying?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Insiders are buying?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Management capable and shareholder friendly?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Catalyst for stock price to appreciate?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Your level of confidence with the research?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Checked: 9 / 9 - Total Score: **3.7 / 5**

Fisher growth checklist score 3.9/5

Switch to: + New Checklist

Checklist Items / Related Parameters	Worst	Neutral	Best
Does the company have the products or services with sufficient market potential to make possible a sizable increase in sales for at least several years?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the management have a determination to continue to develop products or processes that will still further increase total sales potentials when the growth potentials of currently attractive product lines have largely been exploited?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
How effective are the company's research and development efforts in relation to its size?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have an above average sales organization?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a worthwhile profit margin?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<input type="text" value="Gross Margin %"/> <input type="text" value="Operating Margin %"/> <input type="text" value="Net Margin %"/>			
What is the company doing to maintain or improve profit margins?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<input type="text" value="Gross Margin %"/> <input type="text" value="Operating Margin %"/> <input type="text" value="Net Margin %"/>			
Does the company have outstanding labor and personnel relations?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have outstanding executive relations?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have depth to its management?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
How good are the company's cost analysis and accounting controls?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Are there other aspects of the business, somewhat peculiar to the industry involved, which will give the investor important clues as to how outstanding the company may be in relation to its competition?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a short range or long range outlook in regards to profits?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
In the foreseeable future, will the growth of the company require sufficient equity financing so that the larger number of shares then outstanding will largely cancel the existing stockholders' benefit from this anticipated growth?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
<input type="text" value="10-Year Share Buyback Rate"/> <input type="text" value="5-Year Share Buyback Rate"/> <input type="text" value="3-Year Average Share Buyback Rate"/> <input type="text" value="1-Year Share Buyback Rate"/>			
Does the management talk freely to investors about its affairs when things are going well but not when troubles and disappointments occur?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a management of unquestionable integrity?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Checked: 15 / 15 - Total Score: **3.9 / 5**

Guru checklist score 3.7/5

Personalized Checklist

Switch to: **Invest Like a Guru Checklist** + New Checklist

Checklist Items / Related Parameters	Worst	Neutral	Best
Do I understand the business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
What is the economic moat that protects the company so it can sell the same or a similar product five or ten years from today?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Is this a fast-changing industry?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a diversified customer base?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Is this an asset-light business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Is it a cyclical business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Revenue Operating Income			
Does the company still have room to grow?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Has the company been consistently profitable over the past ten years, through good times and bad?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a stable double-digit operating margin?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Gross Margin % Net Margin % Operating Margin %			
Does the company have a higher margin than competitors?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a return on investment capital of 15% percent or higher over the past decade?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
ROIC %			
Has the company been consistently growing its revenue and earnings at double digits?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a strong balance sheet?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Equity-to-Asset Debt-to-Asset Current Portion of Long-Term Debt Long-Term Debt & Capital Lease Obligation			
Do company executives own decent shares of stock of the company?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
How are the executives paid compared with other similarly sized companies?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Are insiders buying?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Is the stock valuation reasonable as measured by intrinsic value, or P/E ratio?	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
How is the current valuation relative to historical range?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
How did the company's stock price fare during the previous recessions?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
How much confidence do I have in my research?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Checked: 20 / 20 - Total Score: **3.7 / 5**

Lynch fat grower checklist score 3.5/5

Personalized Checklist

Switch to: **Peter Lynch Fast Grower** + New Checklist

Checklist Items / Related Parameters	Worst	Neutral	Best
Do I understand the business? Is this a simple business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have a diversified customer base?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company still have room to grow? Is the company has duplicated its successes in more than one city or town to prove that expansion will work?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Does the company have meaningful profit margin (10% or higher)?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Gross Margin % Operating Margin % Net Margin %			
Does the company have a higher margin than competitors?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Gross Margin % Operating Margin % Net Margin %			
Does the company have a stable margin or even increasing margin?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Gross Margin % Operating Margin % Net Margin %			
Is the growth speeding up? Is the earnings growth to date consistent?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sales (M) Book Value per Share Predictability Rank			
How did the company's business fared during previous recessions?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sales (M) EPS			
How did the company's stock price fared during the previous recessions?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Peter Lynch Chart			
Is the balance sheet strong?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Financial Strength Current Ratio Cash-to-Debt Debt-to-Equity			
Is the product that's supposed to enrich the company is a major part of the company's business?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
What is the growth rate? 20% to 25% is the optimum rate	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Sales (M) Book Value per Share			
Is the stock selling at a P/E ratio at or near growth rate?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
PE Ratio EV-to-EBIT EV-to-EBITDA			
P/E ratio, high or low relative to historical value? The lower, the better	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
PE Ratio			
P/E ratio relative to similar companies? The lower, the better	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
PE Ratio			
The percentage of Institutional ownership. The lower the better	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Are insiders buying?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Company buying back shares?	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
10-Year Share Buyback Rate 5-Year Share Buyback Rate 3-Year Average Share Buyback Ratio			

Checked: 18 / 18 - Total Score: **3.5 / 5**

A little overvalue or fair value, PEG is 0.53, very low, because of huge growth

BABA - NYSE (USA) Also traded in: **Germany, Mexico, Switzer**
Alibaba Group Holding Ltd ADR

★★★★☆ ?

\$170.02 ↓ **4.59 (2.63%)** Volume: 20,475,404 11:4
 Avg Vol (1m): 17,316,606

1 Severe Warning Sign 2 Medium Warning Signs
 2 Good Signs ?

Market Cap : 436.24 B Enterprise Value : 431.93 B P/E (TTM) : 49.14 P/B : 8.87

Earnings Power Value
 Net Current Asset Value
 Tangible Book
 Projected FCF
 Median PS Value
 Graham Number
 DCF (FCF Based)
 DCF (Earnings Based)

Price: \$170.02

Ratios

		vs industry	vs history
PE Ratio	49.14		
PE Ratio without NRI	49.14		
Price-to-Owner-Earnings	41.26		
PB Ratio	8.87		
PS Ratio	15.15		
Price-to-Free-Cash-Flow	28.72		
Price-to-Operating-Cash-Flow	28.72		
EV-to-EBIT	35.06		
EV-to-EBITDA	32.60		
EV-to-Revenue	14.86		
PEG Ratio	0.53		
Current Ratio	1.71		
Quick Ratio	1.71		

Valuation & Return

		vs industry	vs history
Price-to-Tangible-Book	16.75		
Price-to-Intrinsic-Value-Projected-FCF	4.33		
Price-to-Intrinsic-Value-DCF (Earnings Based)	4.59		
Price-to-Median-PS-Value	1.07		
Price-to-Graham-Number	6.05		
Earnings Yield (Greenblatt) %	2.86		

Strong financial, profitability and growth, with warnings

Financial Strength : 7/10



Profitability & Growth : 9/10



		vs industry	vs history
Cash-to-Debt	1.80		
Equity-to-Asset	0.56		
Debt-to-Equity	0.29		
Debt-to-EBITDA	1.05		
Interest Coverage	21.98		
Piotroski F-Score:	6		
Altman Z-Score:	8.19		
Beneish M-Score:	-2.40		
WACC vs ROIC		18.64%	17.60%
		ROIC	WACC

		vs industry	vs history
Operating Margin %	32.58		
Net Margin %	30.88		
ROE %	21.52		
ROA %	11.78		
ROC (Joel Greenblatt) %	276.61		
3-Year Revenue Growth Rate	34.70		
3-Year EBITDA Growth Rate	26.80		
3-Year EPS without NRI Growth Rate	15.00		

Warning Signs

» BABA's Warning Signs

- SEVERE Gross Margin %: Declined
- GOOD Operating Margin %: Expansion
- MEDIUM PS Ratio: Close to 2-year high

- GOOD Revenue per Share: Consistent growth
- MEDIUM Price: Close to 5-year high

Good statistics and growth rate

More Statistics

Revenue (TTM) (Mil) \$	29,055.12
EPS (TTM) \$	3.46
Beta	2.59
Short Percentage of Float	0.00%
52-Week Range \$	86.01 - 191.75
Shares Outstanding (Mil)	2,565.83 (ADR)

Analyst Estimate

	Mar18	Mar19	Mar20
Revenue (Mil \$)	35,949	49,906	63,245
EPS (\$)	5.14	6.59	8.13
EPS without NRI (\$)	5.14	6.59	8.13
EPS Growth Rate (Future 3Y To 5Y Estimate)			28.51%
Dividends per Share (\$)			

Fair P F-score

Piotroski F-Score Details

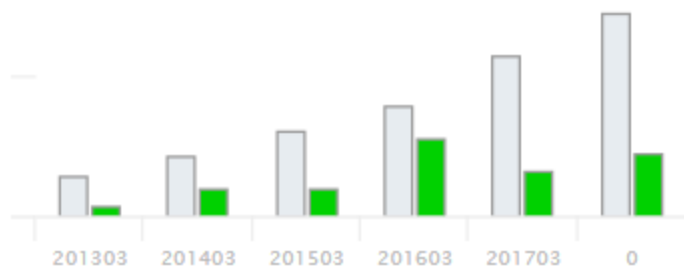
Piotroski F-Score: 6	6
Positive ROA	Y
Positive CFROA	Y
Higher ROA yoy	Y
CFROA > ROA	Y
Lower Leverage yoy	Y
Higher Current Ratio yoy	N
Less Shares Outstanding yoy	N
Higher Gross Margin yoy	N
Higher Asset Turnover yoy	Y

Strong financial and FCF

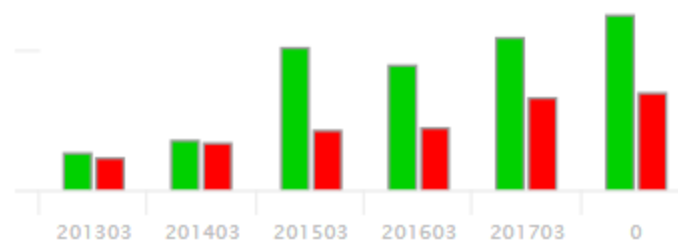
Financials (Next Earnings Date: 2018-01-24)

» BABA's 30-Y Financials

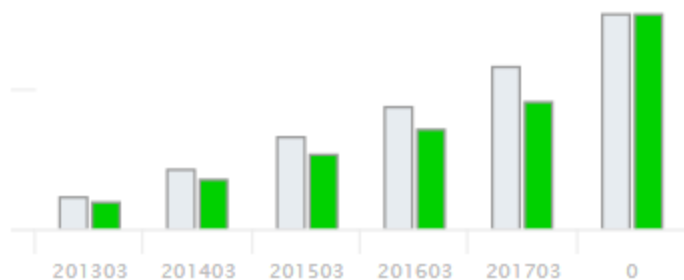
Revenue & Net Income



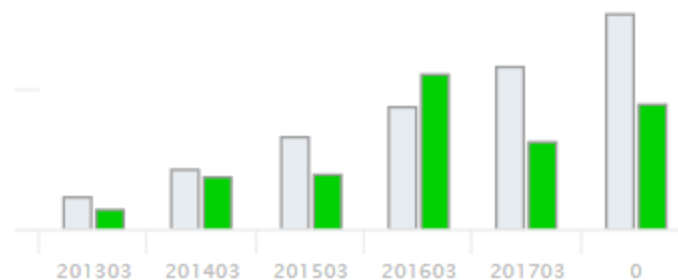
Cash & Debt



Operating Cash Flow & Free Cash Flow



Operating Cash Flow & Net Income



With guru more sells than buys

Guru	Date	Trades	Impact to Portfolio	Price Range * (?)	Current Price	Change from Average	Current Shares
PRIMECAP Management	2017-09-30	Reduce -0.91%	0.02%	\$140.99 - \$180.07	\$ 172.15	6%	15,451,398
Frank Sands	2017-09-30	Reduce -8.50%	0.59%	\$140.99 - \$180.07	\$ 172.15	6%	14,938,591
Ken Fisher	2017-09-30	Reduce -0.30%	0.01%	\$140.99 - \$180.07	\$ 172.15	6%	10,288,095
Steve Mandel	2017-09-30	Reduce -24.44%	2.04%	\$140.99 - \$180.07	\$ 172.15	6%	8,815,009
Daniel Loeb	2017-09-30	Add 46.67%	3.05%	\$140.99 - \$180.07	\$ 172.15	6%	6,600,000
Chase Coleman	2017-09-30	Add 4.39%	0.22%	\$140.99 - \$180.07	\$ 172.15	6%	4,536,745
David Tepper	2017-09-30	Reduce -3.56%	0.27%	\$140.99 - \$180.07	\$ 172.15	6%	3,562,500
Sarah Ketterer	2017-09-30	Add 15.94%	0.56%	\$140.99 - \$180.07	\$ 172.15	6%	2,113,559
Ron Baron	2017-09-30	Add 25.07%	0.28%	\$140.99 - \$180.07	\$ 172.15	6%	1,727,945
Jeremy Grantham	2017-09-30	Reduce -9.96%	0.14%	\$140.99 - \$180.07	\$ 172.15	6%	1,636,692
Louis Moore Bacon	2017-09-30	Add 16.69%	0.71%	\$140.99 - \$180.07	\$ 172.15	6%	1,487,736
Steven Cohen	2017-09-30	Add 36.49%	0.21%	\$140.99 - \$180.07	\$ 172.15	6%	1,042,528
Robert Karr	2017-09-30	Reduce -19.08%	6.66%	\$140.99 - \$180.07	\$ 172.15	6%	973,637
Stanley Druckenmiller	2017-09-30	Add 9.48%	0.53%	\$140.99 - \$180.07	\$ 172.15	6%	777,400
Manning & Napier Advisors, Inc	2017-09-30	Reduce -17.99%	0.19%	\$140.99 - \$180.07	\$ 172.15	6%	703,029
Howard Marks	2017-09-30	Add 5.42%	0.14%	\$140.99 - \$180.07	\$ 172.15	6%	682,345
Chris Davis	2017-09-30	Add 29.90%	0.09%	\$140.99 - \$180.07	\$ 172.15	6%	554,328
Lee Ainslie	2017-09-30	New Buy	0.88%	\$140.99 - \$180.07	\$ 172.15	6%	403,200
Matthews China Fund	2017-09-30	Add 8.84%	0.63%	\$140.99 - \$180.07	\$ 172.15	6%	339,800
Julian Robertson	2017-09-30	Reduce -11.40%	0.68%	\$140.99 - \$180.07	\$ 172.15	6%	189,600
John Griffin	2017-09-30	New Buy	0.57%	\$140.99 - \$180.07	\$ 172.15	6%	185,000
John Burbank	2017-09-30	Add 1.79%	0.15%	\$140.99 - \$180.07	\$ 172.15	6%	180,452
George Soros	2017-09-30	Reduce -61.67%	0.37%	\$140.99 - \$180.07	\$ 172.15	6%	73,750
Paul Tudor Jones	2017-09-30	Add 131.48%	0.12%	\$140.99 - \$180.07	\$ 172.15	6%	49,120
Pioneer Investments	2017-09-30	Reduce -61.79%	0.02%	\$140.99 - \$180.07	\$ 172.15	6%	32,956

No insider sells or buys

Insider Charts



BABA Guru Trades in Q3 2017

First Eagle Investment 600 sh (New)	Steven Romick -1,426,540 sh (unchgd)	Ken Heebner Sold Out
Lee Ainslie 403,200 sh (New)	David Carlson 170,000 sh (unchgd)	Andreas Halvorsen Sold Out
John Griffin 185,000 sh (New)	Matthews Pacific Tiger Fund 1,291,700 sh (unchgd)	Ken Fisher 10,288,095 sh (-0.30%)
Paul Tudor Jones 49,120 sh (+131.48%)	Ruane Cunniff 3,335 sh (unchgd)	PRIMECAP Management 15,451,398 sh (-0.91%)
Daniel Loeb 6,600,000 sh (+46.67%)	Jeremy Grantham 171,700 sh (unchgd)	David Tepper 3,562,500 sh (-3.56%)
Steven Cohen 1,042,528 sh (+36.49%)	Murray Stahl 1,490 sh (unchgd)	Frank Sands 14,938,591 sh (-8.50%)
Chris Davis 554,328 sh (+29.90%)	Paul Singer 120,000 sh (unchgd)	Jeremy Grantham 1,636,692 sh (-9.96%)
Ron Baron 1,727,945 sh (+25.07%)	Steven Cohen 200,000 sh (unchgd)	Julian Robertson 189,600 sh (-11.40%)
Louis Moore Bacon 1,487,736 sh (+16.69%)		Manning & Napier Advisors, Inc 703,029 sh (-17.99%)
Sarah Ketterer 2,113,559 sh (+15.94%)		Robert Karr 973,637 sh (-19.08%)
Stanley Druckenmiller 777,400 sh (+9.46%)		Steve Mandel 8,815,009 sh (-24.44%)
Matthews China Fund 339,800 sh (+8.84%)		Caxton Associates 31,181 sh (-42.02%)
Howard Marks 682,345 sh (+5.42%)		George Soros 73,750 sh (-61.67%)
Chase Coleman 4,536,745 sh (+4.39%)		Pioneer Investments 32,956 sh (-61.79%)
John Burbank 180,452 sh (+1.79%)		Spiros Segalias 7,261,508 sh (-5.44%)

Overvalue in Lynch chart

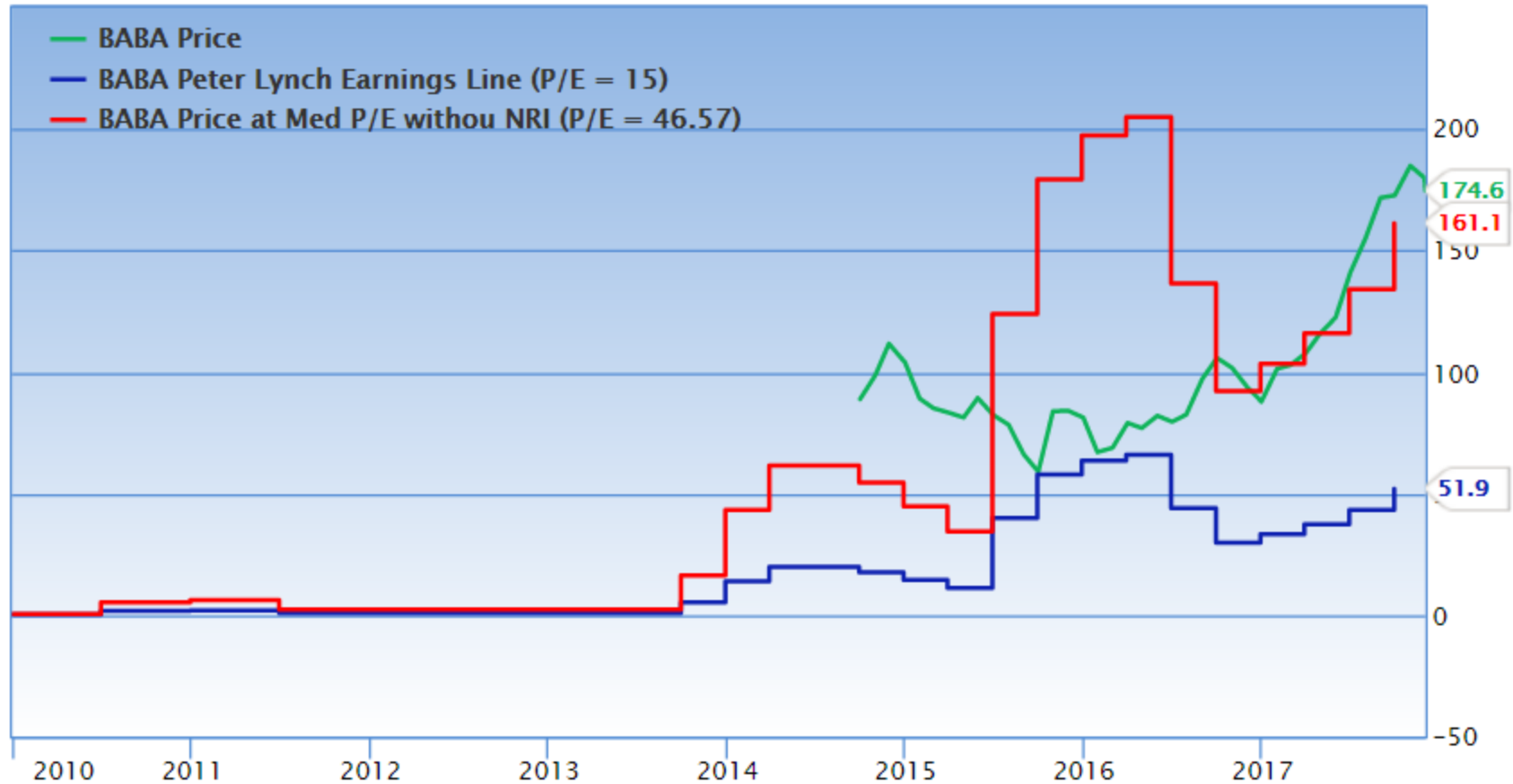
Peter Lynch Chart ([What is Peter Lynch Charts](#))

[» Interactive Chart](#)

Alibaba Group Holding Ltd (BABA)

YTD 1Y 3Y 5Y 10Y All

Save Embed



Huge growth

Annual Rates (per share)	10 yrs*	5 yrs*	12 months*
Revenue Growth (%)	74.50	70.80	50.20
EBITDA Growth (%)	86.00	94.80	67.50
Operating Income Growth (%)	73.50	72.20	72.80
EPS without NRI Growth (%)	0.00	0.00	74.90
Free Cash Flow Growth (%)	71.00	77.90	56.10
Book Value Growth (%)	0.00	0.00	29.60